



SPONSORSHIP
OPPORTUNITIES

Life-Long Strategies for Success

Milestones Annual

AUTISM SPECTRUM CONFERENCE DISORDER

June 19-20, 2013 ★ **NEW VENUE!** Cleveland I-X Center



conference@milestones.org ★ 216.464.7600 ★ milestones.org

AVERAGE CONFERENCE DEMOGRAPHICS

MILESTONES
ANNUAL
AUTISM
SPECTRUM
DISORDER
CONFERENCE

10
YEARS
Running Strong

Northeast
Ohio's
Exclusive
AUTISM
CONFERENCE

77 SCHOOL
DISTRICTS
REPRESENTED

11 COUNTY
BOARDS

States 15
REPRESENTED

1,000+
ATTENDEES

2 DAYS ★ **18+ HOURS**
of workshops, exhibit time & networking opportunities

70% NEW
ATTENDEES

★ **45** ★
EXHIBITORS

10%
SCHOLARSHIPS

AUDIENCE: Parents and professionals including educators of early childhood and higher education, SLP's, doctors, and psychologists all eager to learn about community resources from high quality, evidence-based educational exhibitors and sponsors.

MILESTONES CONFERENCE SPONSORSHIP LEVELS

\$15,000 Reach for the Stars Sponsor

Added Value Benefits:

- ★ Prominently featured in print and online materials at all 2013 major Milestones events
- ★ Special track at the Conference
- ★ Sponsored lunch
- ★ Publication given to each attendee at registration
- ★ 2 tickets to annual benefit in fall 2013
- ★ 16 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 16 Conference registrations

\$10,000 Lead Sponsor

Added Value Benefits:

- ★ Prominently featured in print and online materials at all 2013 major Milestones events
- ★ Special track at the Conference
- ★ Publication given to each attendee at registration
- ★ 2 tickets to annual benefit in fall 2013
- ★ 14 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 14 Conference registrations

\$5,000 Keynote Sponsor

Added Value Benefits:

- ★ Publication given to each attendee at registration
- ★ 8 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 8 Conference registrations

\$2,500 Workshop Sponsor

Added Value Benefits:

- ★ 4 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 4 Conference registrations

\$1,500 Scholarship Sponsor

Added Value Benefits:

- ★ 2 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 2 Conference registrations

All Sponsors will receive:

- ★ An exhibitor booth (see exhibitor agreement)
- ★ A full page ad in our Conference Program
- ★ Tickets to the VIP Sponsor Breakfast featuring the Keynote Speakers
- ★ Prominent recognition at the Conference and in promotional materials
- ★ Sponsor link on the Milestones Conference webpage
- ★ Local and regional media exposure

MILESTONES CONFERENCE SPONSORSHIP OPPORTUNITIES

NEW THIS YEAR!

\$3,000 Tote Bag Sponsor

***Exclusive Opportunity–
Only 1 Available!***

This is a great opportunity to give attendees something they will continue to use long after the Conference. Each registered attendee will receive an environmentally friendly manufactured tote bag with your company name and logo (along with the Conference logo).

Benefits include:

- ★ Sole company name/logo screen printed in single color on tote bags (along with Conference logo)
- ★ Opportunity to place a promotional item in each bag
- ★ A full page ad in our Conference Program
- ★ 2 Tickets to the VIP Sponsor Breakfast featuring the Keynote Speakers
- ★ Prominent recognition at the Conference and in promotional materials
- ★ Sponsor link on the Milestones Conference webpage
- ★ Local and regional media exposure

AUTISM TECH CLASSROOM OF THE FUTURE

\$2,500 Autism Tech Classroom Sponsors

Benefits Include:

- ★ Individual Exhibitor booth (to be placed next to the classroom set-up), including 2 Conference registrations
- ★ Time to make a presentation
- ★ Full-page ad in Conference Program
- ★ Prominent recognition in promotional material
- ★ Sponsor link on the Milestones Conference webpage
- ★ 4 invitations to the VIP Sponsor Breakfast featuring Keynote Speakers
- ★ 4 additional conference registrations

ADVERTISING

Advertisements are published in the official Conference Program distributed to every conference participant and to Milestones supporters and friends throughout the year. Maximize your visibility to over 1,000 parents and professionals!

\$500 Full Page Ad

7.5" x 10"

\$300 Half Page Ad *(horizontal)*

7.5" x 4.917"

\$200 Quarter Page Ad *(vertical)*

3.667" x 4.917"

\$100 Business Card Ad *(horizontal)*

3.667" x 2.375"

*Please send images in
black and white, TIF or PDF only.*

SPONSORSHIP APPLICATION

MILESTONES ANNUAL AUTISM SPECTRUM DISORDER CONFERENCE

June 19 & 20, 2013 | I-X Center | Cleveland, OH



SELECT ONE:

- ☐ \$15,000 REACH FOR THE STARS Sponsor
- ☐ \$10,000 LEAD Sponsor
- ☐ \$5,000 KEYNOTE Sponsor
- ☐ \$3,000 TOTE BAG Sponsor
- ☐ \$2,500 AUTISM TECH Sponsor
- ☐ \$2,500 WORKSHOP Sponsor
- ☐ \$1,500 SCHOLARSHIP Sponsor
- ☐ \$500 Full Page Ad
- ☐ \$300 Half Page Ad
- ☐ \$200 Quarter Page Ad
- ☐ \$100 Business Card Page Ad

TOTAL DUE: _____

- ☐ **Check** (Made to Milestones Autism Organization) Check # _____
- ☐ **Purchase Order** (Made to Milestones Autism Organization) PO # _____
- ☐ **Online payment at www.milestones.org**

Forms can be mailed to:
Milestones Autism Organization
23880 Commerce Park
Beachwood, OH 44122
OR

Scanned and emailed to
conference@milestones.org

OR
Faxed to 216.464.7602

**Final deadline to submit forms
and payment is April 30, 2013.**

COMPANY NAME

CONTACT NAME

PRODUCT OR SERVICE TYPE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

*Milestones has the right to accept or reject
any application upon review.*

INTERNAL USE ONLY: ☐ ART RECEIVED ☐ REGISTRATIONS RECEIVED ☐ PAYMENT RECEIVED

conference@milestones.org ★ 216.464.7600 ★ milestones.org