

SPONSORSHIP OPPORTUNITIES

STRIKE IT B!G

FEBRUARY 15-
APRIL 3, 2022

Your Way! 

Founded in 2003, Milestones Autism Resources provides support, evidence-based strategies and coaching for families and professionals to help autistic individuals reach their unique potential.

Strike It Big Your Way is an annual fundraiser that directly supports the **Milestones free autism Helpdesk**, a service that connects families with personalized guidance, local resources and individualized information at each stage of their child's development. This customizable, virtual, peer-to-peer fundraiser, encourages participants to fundraise "their way" by choosing an activity that fits their interests and unique strengths. Whether it is running a 5K, baking goods for donors, or hosting a virtual game night for friends, each team will raise funds to **improve the lives of autistic individuals here in Northeast Ohio**. To conclude the fundraiser, Milestones will host a celebration for sponsors and participants on **Sunday, April 3rd, at Spins Bowl in Independence**.

WHY SUPPORT MILESTONES?

BRAND AWARENESS

Gain valuable exposure and build brand relevancy in the autism community and among autism community leaders

CORPORATE CITIZENSHIP

Invest in your community to improve local resources

COMMUNITY OUTREACH

Be recognized as a cherished supporter of your local autism community



SPONSORSHIP OPPORTUNITIES

Champion Presenting Sponsor – \$5,000

- Listed as the exclusive Presenting Sponsor in all promotional material
- Cobranding on SIB Thank You Emails
- Logo included in event logo lock-up
- Company logo & link prominently displayed on the event webpage
- Two social media mentions leading up to the event
- One dedicated email blast
- Opportunity to provide opening remarks at the wrap event
- Opportunity to provide a promotional item for the raffle
- Full-page color ad in Milestones Conference digital program book
- Exclusive sponsor logo on eight lanes at the event
- Event registrations for 36 people (6 teams)

Premier Sponsor – \$2,000

- Logo included in event marketing
- Company logo & link prominently displayed on the event webpage
- Two social media mentions leading up to the event
- Dedicated social media post with video provided by the sponsor
- Full-page color ad in Milestones Conference digital program book
- Exclusive sponsor logo on four lanes at the event
- Event registrations for 24 people (4 teams)

Platform Sponsor – \$1,000

- Logo included in event marketing
- Company logo & link prominently displayed on the event webpage
- One social media mention leading up to the event
- Dedicated social media post with video provided by the sponsor
- Full-page color ad in Milestones Conference digital program book
- Exclusive sponsor logo on two lanes at the event
- Event registrations for 18 people (3 teams)

Spectrum Leader Sponsor – \$750

- Logo included in event marketing
- Company logo & link displayed on event webpage, with link to company website
- One social media mention leading up to the event
- Full-page color ad in Milestones Conference digital program book
- Exclusive sponsor logo on one lane at the event
- Event registrations for 12 people (2 teams)

Community Sponsor – \$500

- Logo included in event marketing
- Sponsor mention in press releases
- Company logo & link displayed on event webpage
- Event registration for 6 people (1 team)

Contact us to discuss a customized sponsorship package!

Call Vanetta Perry at 216.464.7600
ext. 113 with any questions.



— CELEBRATING 20 YEARS —

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (as you would like it to appear): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Champion Presenting Sponsor – \$5,000 Platform Sponsor – \$1,000 Community Sponsor – \$500
 Premier Sponsor – \$2,000 Spectrum Leader Sponsor – \$750

PAYMENT OPTIONS:

- Check:** Please make payable to Milestones Autism Resources
 Send invoice to: _____
 Online payment at milestones.org

MAIL TO:

Milestones Autism Resources
Attn: Vanetta Perry
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128