

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities offered on a first-come, first-served basis

\$1,200 SPONSOR LEVEL (Base Package)

Community Sponsor

- Exhibitor Package includes name and booth listing in the Conference Program, a 10' x 10' exhibit booth, 2 exhibitor staff badges, table, 2 chairs, WiFi in exhibit hall, and 2 lunches
- Full page ad in the Conference program
- Prominent recognition at the Conference and in promotional materials
- Sponsor logo and link on Conference web page
- Local and regional media exposure
- 2 Conference registrations
- **TOTAL PACKAGE VALUE: \$2,250**

Each Sponsorship Includes Base Package

\$15,000 SPONSOR LEVEL

Premier Conference Sponsor

- Inclusion in all PR and advertising for event
- Opportunity for branded materials on seats at keynote sessions
- Co-branded welcome area at the conference
- 4 social media mentions
- Opportunity to provide branded item to each attendee
- Reserved seating at keynote sessions
- Opportunity to host Milestones National Autism Conference kick-off event, volunteer leadership event, or a thank-you party with opportunity to provide gift/promo items to attendees
- 10 additional Conference registrations

\$10,000 SPONSOR LEVELS

Mix & Mingle Sponsor

- Exclusive branding of the Mix & Mingle event
- Opportunity to make welcoming remarks at event
- Your sponsor logo on cocktail napkins

Keynote Sponsor – 2 available!

- Your sponsor logo prominently displayed in keynote session
- Promotional item in tote bag

Lunch Sponsor

- Exclusive signage in high-traffic lunch area
- Your sponsor logo on all cups and napkins

All \$10,000 Sponsors receive:

- 2 social media mentions
- 8 additional Conference registrations

\$7,500 SPONSOR LEVELS

Inside Cover Sponsor

- Exclusive signage at the morning breakfast and coffee stands
- Your sponsor logo on coffee cups for all attendees

Back Cover Sponsor

- Exclusive branding of the 2024 program book back cover

All \$7,500 Sponsors receive:

- 8 additional Conference registrations

\$5,000 SPONSOR LEVELS

Exhibitor Play to Win Card Sponsor

- Your sponsor logo on Play to Win Cards given to all attendees
- Banner with name or logo at Conference

First Aid Sponsor – 1 available!

- Banner with name or logo at Conference
- Your sponsor logo recognition on Conference floor map

Afternoon Break Sponsor

- Your sponsor logo on banner in the break area, napkins and cups.
- Sponsor logo recognition on the Conference floor map

Lanyard Sponsor – 1 available!

- Your sponsor logo on lanyard for all Conference attendees

Tote Bag Sponsor – 1 available!

- Your sponsor logo on co-branded tote bag for all Conference attendees

All \$5,000 Sponsors receive:

- 6 additional Conference registrations

\$2,500 SPONSOR LEVEL

Workshop Sponsor

- Exclusive signage for a workshop location (each room location hosts 2-4 workshops)
- 2 additional Conference registrations

Contact us to discuss a customized sponsorship package.

**Unused conference registrations may be donated back to Milestones scholarship recipients for tax-deduction of full registration costs.*

2024 SPONSORSHIP AGREEMENT

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ Premier Conference Sponsor – \$15,000

\$10,000 SPONSORSHIPS

- ☐ Mix & Mingle Sponsor
- ☐ Keynote Sponsor
- ☐ Lunch Sponsor

\$7,500 SPONSORSHIPS

- ☐ Inside Cover Sponsor
- ☐ Back Cover Sponsor

\$5,000 SPONSORSHIPS

- ☐ Exhibitor Play to Win Card Sponsor
- ☐ First Aid Sponsor
- ☐ Afternoon Break Sponsor
- ☐ Lanyard Sponsor
- ☐ Tote Bag Sponsor

\$2,500 SPONSORSHIP

- ☐ Workshop Sponsor
- ☐ Community Sponsor – \$1,200

☐ Customized Package Name: _____ TOTAL \$ _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (to appear in Conference program): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Primary Contact Name: _____

Phone: _____ Email: _____

Will there be a different contact coordinating ad/logo?

Name: _____ Email: _____

Will there be a different contact coordinating attendee registrations?

Name: _____ Email: _____

Please list any products, services or other activations you intend to have or sell at your booth:

☐ I will need an electrical outlet for my booth. (\$50 dollar additional charge)

Total Fee: \$ _____ (based on selection above)

PAYMENT OPTIONS (half of payment due by March 1, 2024; final payment due by May 2, 2024):

- ☐ **Check:** Please make payable to Milestones Autism Resources
- ☐ **Send invoice to:** _____
- ☐ **Online payment at milestones.org**

MAIL TO:

Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128

Return this form by mail to the address above or by email to vperry@milestones.org.

Please call Vanetta Perry at 216.464.7600 ext. 113 with any questions.

Please review the policies on page 5 and return with your signature.

2024 EXHIBITOR OPPORTUNITIES

EXHIBITOR \$850

SMALL NON-PROFIT EXHIBITOR \$500

Must be submitted by Friday, May 15, 2024

Total annual budget \$500,000 or less: must provide supporting financial documentation and proof of 501(c)(3) status

Exhibitor Package includes name and booth listing in the Conference Program, 10' x 10' exhibit booth, exhibitor staff badges, table, 2 chairs, wastebasket, WiFi in exhibit hall, and 2 lunches for exhibit staff.

EXHIBIT HALL OPEN ON JUNE 10-11 AT TRI-C CORPORATE COLLEGE EAST

EXHIBITOR AGREEMENT

PLEASE SELECT YOUR EXHIBITOR LEVEL:

- ☐ Exhibitor \$850 ☐ Small Non-Profit Exhibitor \$500 (please attach supporting documents)
- ☐ I am a NEW exhibitor this year. I was referred by: _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Company Name (to appear in Conference program): _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Primary Contact Name: _____

Phone: _____ Email: _____

Will there be a different contact coordinating attendee registrations?

Name: _____

Email: _____

Please list any products, services or other activations you intend to have or sell at your booth:

- ☐ I will need an electrical outlet for my booth. (\$50 dollar additional charge)

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ADDITIONAL OPPORTUNITIES

IN THE BAG \$500

Send your company brochure, catalog or swag to be included in tote bags given to every attendee.

TAKE ONE TABLE \$250

Display your company brochure, catalog or swag on the Take One Table located by the Conference entrance.

ADVERTISING

More than 1,300 Conference Programs are distributed to attendees, supporters and friends throughout the year.

\$600 Full Page Ad - 7.5" x 10"

\$400 Half Page Ad (horizontal) - 7.5" x 4.917"

\$250 Quarter Page Ad (vertical) - 3.667" x 4.917"

\$150 Business Card Ad (horizontal) - 3.667" x 2.375"

Email your ad in a PDF format to development@milestones.org by Friday, April 24, 2024.

ADVERTISER AGREEMENT

PLEASE SELECT YOUR ADVERTISING LEVEL:

- ☐ Full Page Ad \$600 ☐ Quarter Page Ad \$250 ☐ Take One Table \$250
☐ Half Page Ad \$400 ☐ Business Card Ad \$150

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Total Fee: \$_____ (based on selection above)

Company Name: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Primary Contact Name: _____

Phone: _____ **Email:** _____

PAYMENT OPTIONS (half of payment due by March 1, 2024; final payment due by May 15, 2024):

- ☐ **Check:** Please make payable to Milestones Autism Resources
☐ **Send invoice to:** _____
☐ **Online payment at** milestones.org

MAIL TO:

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4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128

**Return this form by mail to the address above or by email to vperry@milestones.org.
Please call Vanetta Perry at 216.464.7600 ext. 113 with any questions.**

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ **Date** _____

SPONSOR & EXHIBITOR POLICIES



EXHIBIT SPACE

1.) All fully completed applications for exhibit space at the Conference shall be submitted to Milestones Autism Resources. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Show Management reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.

2.) The price of each exhibit space shall be \$800 for for-profit organizations and non-profit organization with budgets over \$500,000. The price for each exhibit space is \$500 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration.

3.) Each exhibit area shall consist of a space approximately 10' wide by 10' deep and shall contain one 8' table and 2 chairs. The height of all displays must not exceed 10'. The exhibitor shall adhere to decorum and good taste, as well as safety and structural integrity. No exhibitor shall erect any walls, partitions, painting, decorations or other types of obstructions, which would interfere with the view of any other exhibitor's booth.

4.) Floor Plan is subject to change at the discretion of Show Management pending approval of the city's Fire Marshall upon final inspection.

5.) No refund shall be made to any exhibitor who cancels the contracted booth(s) after April 30, 2024. Further, no refund shall be made to any exhibitor who fails, for any reason, to occupy the space reserved. Payment, minus a \$300 processing fee, will be refunded upon a written request for cancellation received by Show Management before 5:00 p.m. EST on April 30, 2024. In the unlikely event that the Conference is cancelled, all monies shall be promptly returned to the applicants.

6.) The Exhibit Hall hours will be determined at a later date. Show Management reserves the right to modify or change hours at its sole discretion and without advanced notice to exhibitors.

7.) All exhibitors shall complete their display setup before the opening of the Exhibit Hall at 7:30 a.m., on June 10, 2024. All exhibits must be dismantled from the Exhibit Hall area no later than 5:00 p.m. on June 11, 2024.

EXHIBIT MANUAL

The manual will be sent out on a later date. The manual will include, but is not limited to: shipping instructions, move-in/move-out information, service agreement forms for the rental of equipment, furniture, audio visual equipment, utilities and electricity. The exhibitor shall forward such requests to the specific contracted parties. The cost for such additional items shall be the sole expense of the exhibitor.

SECURITY

Security personnel shall be provided on the evenings of June 10 and 11, 2024; however, neither Show Management nor Tri-C Corporate College East shall be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommends that exhibitors remove any portable technology or other valuables from the Exhibit Hall overnight.

PHOTO AND VIDEO RELEASE

Show Management may choose to capture photos or videos during the Conference for use on website or in promotional materials.

HOLD HARMLESS

Exhibitors shall hereby protect, save and hold Show Management and the management of Tri-C Corporate College East, their respective employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Conference.

FORCE MAJEURE

Should events beyond the reasonable control of the Show Management and Tri-C Corporate College East, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Agreement as the Parties originally contracted. In such case, Show Management may terminate this Agreement, without liability, upon written notification.

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ Date _____

Printed Name _____ Company _____