

CELEBRATING
20 YEARS



MILESTONES NATIONAL
AUTISM CONFERENCE

Virtual
JUNE 15-16

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities offered on a first-come, first-served basis

\$10,000 PREMIER SPONSOR

Premier Conference Sponsor

\$10,000 Sponsor receives:

- Waiting Room Video Intro
- Co-branded banners
- Logo on Side Bar
- Co-branded thank you email
- Logo on postcards (must be submitted by deadline)
- Selection of session time (if applicable)
- 1 dedicated email blast
- 1 dedicated blog article
- 1 Interview on social media
- 5 social media mentions
- 16 all-access Conference registrations

\$7,500 SPONSOR LEVELS

Keynote Sponsor – 2 available!

Launch Party Sponsor *NEW!*

Digital Ad Book Sponsor *NEW!*

All \$7,500 Sponsors receive:

- Waiting Room Video Intro
- Co-branded banners
- Logo on Side Bar
- Logo on postcards (must be submitted by deadline)
- Selection of session time (if applicable)
- 1 dedicated email blast
- 1 dedicated blog article
- 3 social media mentions
- 14 all-access Conference registrations

\$3,500 SPONSOR LEVELS

Keynote Breakout Session Sponsor

Tote Bag Sponsor (co-branded) *NEW!*

T-Shirt Sponsor (co-branded) *NEW!*

All \$3,500 Sponsors receive:

- Waiting Room Video Intro
- 1 social media mention
- 8 all-access Conference registrations

\$2,500 SPONSOR LEVELS

Virtual Art Show Sponsor

Bookstore Sponsor *NEW!*

Platform Demo Sponsor *NEW!*

All \$2,500 Sponsors receive:

- Waiting Room Video Intro
- 1 social media mention
- 6 all-access Conference registrations

\$5,000 SPONSOR LEVELS

Backstage Pass Sponsor

CEU Helpdesk Sponsor

Conference Evaluation Sponsor

EXPO Hall Sponsor

Health and Wellness Sponsor *Gold!*

Networking Hall Sponsor

Office Hours Sponsor *NEW!*

Refresher Breaks Session Sponsor *Gold!*

All \$5,000 Sponsors receive:

- Waiting Room Video Intro
- Co-branded Lobby Button
- Logo on Side Bar
- Logo on postcards (must be submitted by deadline)
- Selection of session time (if applicable)
- 1 dedicated email blast
- 1 social media mention
- 10 all-access Conference registrations

\$1,000 COMMUNITY SPONSOR *Price Freeze!*

- Waiting Room Video Intro
- 1 social media mention
- 4 all-access Conference registrations
- Exhibitor Package* including a customized Virtual Booth in the Expo Hall, Office Hours, Contact Us Form, logo in pre-emails, full page color ad in Digital Program Book and logo and link on the Milestones webpage until the end of 2022.

INTERESTED IN A CUSTOMIZED PACKAGE?

We can create a sponsorship that is right for you!

Contact Vanetta Perry at 216.440.1524 for more details.

**Each sponsorship includes the exhibitor package.*



2022 SPONSOR AGREEMENT

PLEASE SELECT YOUR SPONSOR LEVEL:

- | | |
|---|--|
| ☐ Premier Conference Sponsor \$10,000 | ☐ Networking Hall Sponsor \$5,000 |
| ☐ Keynote Sponsor \$7,500 | ☐ Refresher Breaks Session Sponsor \$5,000 <i>Gold!</i> |
| ☐ Digital Ad Book Sponsor \$7,500 | ☐ Keynote Breakout Sponsor \$3,500 |
| ☐ Launch Party Sponsor \$7,500 | ☐ Tote Bag Sponsor \$3,500 |
| ☐ Backstage Pass Sponsor \$5,000 | ☐ T-Shirt Sponsor \$3,500 |
| ☐ CEU Helpdesk Sponsor \$5,000 | ☐ Virtual Art Show Sponsor \$2,500 |
| ☐ Conference Evaluation Sponsor \$5,000 | ☐ Bookstore Sponsor \$2,500 |
| ☐ EXPO Hall Sponsor \$5,000 | ☐ Platform Demo Sponsor \$2,500 |
| ☐ Office Hours Sponsor \$5,000 | ☐ Community Sponsor \$1,000 |
| ☐ Health and Wellness Sponsor \$5,000 <i>Gold!</i> | ☐ Customizable Sponsor |

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Total Fee: \$_____ (based on selection above)

Company Name (to appear in Conference program): _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Primary Contact Name: _____

Phone: _____ **Email:** _____

Will there be a different contact coordinating attendee registration?

Name: _____

Email: _____

PAYMENT OPTIONS (Full payment due by May 2, 2022):

- ☐ **Check:** Please make payable to Milestones Autism Resources
- ☐ **Send invoice to:** _____
- ☐ **Online payment at milestones.org**

MAIL TO:

Milestones Autism Resources
4853 Galaxy Parkway, Suite A
Warrensville Heights, OH 44128

Return this form to vperry@milestones.org.

Please call Vanetta Perry at 216.440.1524 with any questions.

Please review the attached contract and return with your signature.

2022 VIRTUAL SPONSOR & EXHIBITOR POLICIES

VIRTUAL EXHIBITOR SPACE

1.) All fully completed applications for virtual exhibit space at the Conference shall be submitted to Milestones Autism Resources. All exhibits shall be related to the activities of the Conference and its members and shall not detract from the general character of the Conference. Accordingly, Milestones Autism Resources reserves the right to reject any exhibit application, which it feels at its sole discretion, is not appropriate for the Conference.

2.) The price of each exhibit space shall be \$500 for for-profit organizations and non-profit organizations with budgets over \$500,000. The price for each exhibit space is \$350 for small non-profit organizations with budgets under \$500,000. At least one-half of fees shall be paid in U.S. funds at the time of registration. Full payment must be received by May 2, 2022.

3.) No refund shall be made to any Exhibitor who cancels the Contract after June 1, 2022. Further, no refund shall be made to any Exhibitor who fails, for any reason, to provide materials suitable for upload to the Conference platform by June 1, 2022. Payment, minus a \$300 processing fee, will be refunded upon a written request for cancellation received by Milestones Autism Resources before 5:00 p.m. EST on May 2, 2022.

4.) The virtual Exhibit Hall will be open through August 15, 2021 and accessible to all registered conference attendees. In the event that the Exhibit Hall becomes unavailable for any reason, Milestones Autism Resources will use its best efforts to make it available as soon as the same is reasonably feasible.

CONFERENCE PLATFORM

Each Exhibitor will have its own dedicated page in the virtual Expo Hall on the Conference platform. Milestones will upload the content onto the Conference platform that the exhibitor provides by May 2, 2022 or within two business days of receipt if received after May 2, 2022.

PHOTO AND VIDEO RELEASE

Milestones Autism Resources may choose to capture photos or videos during the Conference for use on the Conference platform, Milestones website or in promotional materials and Exhibitor agrees to the same. Milestones shall have the right in its discretion to use the same in perpetuity.

HOLD HARMLESS

Exhibitors shall hereby protect, save and hold Milestones Autism Resources and its employees, agents, contractors and sub-contractors harmless from any and all claims for loss, costs, liability, expense or any other claim arising from, out of and/or by reason of the Exhibitor's use of the Conference platform or any loss related to its participation in or the Conference.

Milestones Autism Resources reserves the right to change the date(s) and/or format of the Conference in the event of any unforeseen technical or emergency situation.

1.) Exhibitor may cancel due to an extenuating circumstance, such as emergency or illness and shall notify Milestones Autism Resources immediately. In the event Milestones Autism Resources determines it needs to cancel the event for any reason, Exhibitor agrees to participate at a future date in an audio and/or video conference format, or be available for a future date of a physical Conference, if the same does not conflict with a prior obligation of Exhibitor.

2.) Force Majeure Should events beyond the reasonable control of the Milestones Autism Resources, including but not limited to acts of God (flood, earthquake, tornado, fire, etc.), war, strikes, terrorism or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, disease, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts or other essential utilities in or any other cause reasonably beyond the parties' control (collectively referred to as "occurrences"), making the Conference commercially impracticable, impracticable to perform, illegal, or impossible to fully perform under this Contract as the Parties originally contracted. In such case, Milestones Autism Resources may terminate this Contract, without liability, upon written notification.

3.) Severability If any provision of this Contract shall be invalid, illegal, or unenforceable, in any respect, said provision shall be severed. The validity, legality, and enforceability of all other provisions of this Contract shall not in any way be affected or impaired unless such severance would cause this Contract to fail of its essential purpose.

4.) Interpretation This Contract shall be interpreted according to the laws of the State of Ohio and any action to enforce the terms of it shall be brought in the Common Pleas Court of Cuyahoga County Ohio.

Milestones has the right to accept or reject any application upon review. Your signature indicates that you understand and agree that this application is subject to approval at the sole discretion of Milestones Autism Resources.

Authorized Signature _____ Date _____

Printed Name _____ Company _____